



**NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)**

**Accredited with 'A' Grade by NAAC in the 3<sup>rd</sup> Cycle with CGPA 3.62**

**Accorded Star Status by DBT**

**Recognized by DST-FIST at level '0'**

**Red Fields, Coimbatore -641018, Tamil Nadu, India.**

# **INTELLECTUAL PROPERTY RIGHTS (IPR) CELL**

**GBM: 28.03.2022**

**POLICY NUMBER: NCW003**



## **NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)**

**Accredited with 'A' Grade by NAAC in the 3<sup>rd</sup> Cycle with CGPA 3.62**

**Accorded Star Status by DBT**

**Recognized by DST-FIST at level '0'**

**Red Fields, Coimbatore -641018, Tamil Nadu, India.**

### **INTELLECTUAL PROPERTY RIGHTS (IPR) CELL**

Intellectual property is the product of your creativity. Intellectual property refers to creations of the mind; such as designs, music, art, technological inventions and writing. It is the legal rights for intellectual activity undergone in the industrial, scientific, literary and artistic fields. The purpose of the Intellectual property policy is to provide a framework to identify, manage and support the intellectual property rights and assets belonging to the Library and/or third parties. Intellectual property rights include patents (A patent is an exclusive right granted for an invention), copyright, industrial design rights, trademarks, plant variety rights, trade dress, geographical indications, and in some jurisdictions trade secrets. The protection of Intellectual Property Rights is important for the economy and for its further growth in areas such as research, innovation and employment. Effective IPR enforcement is also essential to health and safety. For these reasons, IP rights are worth protecting, both domestically and internationally. The intellectual property has a very important role both in economic and social development of mankind.

#### **POLICY:**

1. To provide a basic knowledge of geographical indication, IPR, patent concepts
2. To encourage new innovation and to provide incentives for innovation by granting protection to inventors that will allow them to recover research and development investments and reap the benefits of their inventions.
3. To afford basic procedure of filing the patents at national and international level.
4. To give advice to researcher about trade mark, Copyrights, Brand name, etc.
5. To execute major patentability requirements such as subject matter, utility, novelty, non-obviousness, and the writing requirements.
6. To provide information about copyright procedures to creators originality.



## **NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)**

**Accredited with 'A' Grade by NAAC in the 3<sup>rd</sup> Cycle with CGPA 3.62**

**Accorded Star Status by DBT**

**Recognized by DST-FIST at level '0'**

**Red Fields, Coimbatore -641018, Tamil Nadu, India.**

### **PRACTICES:**

1. Creating awareness program about how to protect innovations, creativity and essential legal tools for protecting ideas.
2. Organizing simple and effective certificate course on patents to understand about IPR
3. Conducting workshop on patent filing to beginners to understand the complete process of patents and to prepare and file more patents for their new innovations.
4. Providing orientation program about copyright for novel book publications.

### **OUTCOMES:**

1. IPR promotes innovation which leads to economic growth. Intellectual property rights especially patents helps in increasing innovation and technology diffusion.
2. IPR offers value for the knowledge process and product
3. IPR providing information about the quality of the invention and gives knowledge about the right of ownership, scope of protection as well as the ways to create and to extract value from IP.
4. Applying intellectual property principles used to analyze real problems and the social impact of intellectual property policy.
5. It provides income and causes movement of all kinds of resources.
6. Intellectual property rights such as patents and copyrights are an important means used by firms to help protect their investments in innovation.
7. IPR protection help firms to undertake R&D and recoup associated costs related to encourage innovation.

\*\*\*\*\*